

# Pelham High School Communications Pathway

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## Why choose the Communications Pathway?

The Communications Pathway is for students who have an interest in learning how to communicate information effectively to diverse audiences. Communications is applied to journalism, business, public relations, marketing, news broadcasting, public administration and much more.

## Is this the career path for you?

- Do you have strong verbal and writing skills?
- Do you have a desire to teach and inform?
- Do you enjoy public speaking?
- Are you a critical thinker that enjoys solving problems?
- Do you have a never-ending curiosity about what is going on around you?

*“Communication is at the very core of our society. That’s what makes us human.”  
—Jan Koum*

## Why should I sign-up for the Communications Pathway?

The Communications Pathway will provide you with the following benefits:

- ✓ Opportunity to take courses and earn early college credits.
- ✓ Exposure to field trips and guest speakers.
- ✓ Assistance in defining your educational and career goals prior to high school graduation.

*...It is never too early to think about your future!*

According to the U.S. Department of Labor, long-term projections for communications careers to 2026 are as follows:

| <u>Career Path</u>                         | <u>Rate of Growth</u> | <u>Educational Experience</u>   |
|--|-----------------------|---------------------------------|
| Media & Communication Equipment            | 8%                    | High School Diploma             |
| Public Relations Specialists               | 9%                    | Bachelor Degree                 |
| Public Relations & Fundraising Specialists | 10%                   | Bachelor Degree                 |
| Marketing Managers                         | 10%                   | Bachelor Degree                 |
| Advertising & Promotions Managers          | 6%                    | Bachelor Degree                 |
| Communications Teachers<br>Postsecondary   | 10%                   | Doctoral or Professional Degree |

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## Communications Pathway

### What courses am I required to take?

Students in the Communications Pathway will follow a sequence of required courses, some are college-level and will provide the opportunity to earn college credits through the Community College System of New Hampshire or through Southern New Hampshire University:

### Seven (7) Required Courses

| Communications Pathway Requirements                      | Recommended Year |    |    |    |
|--|------------------|----|----|----|
|  | 9                | 10 | 11 | 12 |
| Oral Communication (.5 credit)                           | X                | X  |    |    |
| Essay Writing (.5 credit)                                |                  | X  |    |    |
| Media Literacy (.5 credit)                               |                  |    | X  | X  |
| Sociology (.5 credit)                                    |                  |    | X  | X  |
| College Composition ( <i>College Credits Available</i> ) |                  |    | X  | X  |
| Foreign Language (2)                                     | X                | X  | X  | X  |

### Choose One (1) Elective Course

| Select One (1) Below                                  | Recommended Year |    |    |    |
|---|------------------|----|----|----|
|   | 9                | 10 | 11 | 12 |
| Introduction to Digital Art (.5 credit)               | X                | X  |    |    |
| Introduction to Digital Photography (.5 credit)       | X                | X  |    |    |
| Creative Writing ( <i>College Credits Available</i> ) |                  | X  | X  | X  |

### What are the honor cord requirements for the Communications Pathway?

An honor cord signifying your academic achievement in the Communications Pathway will be awarded to students who complete the following requirements:

- ✓ Completion of required and elective courses in the pathway with an overall 3.0 GPA
- ✓ Minimum overall 2.5 GPA in all high school courses
- ✓ Submission to Ethereal Patter



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